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"A Century of Classic American Book Advertisements," *Read Me* is a fascinating collection of more than 300 surprising and strange, beautiful and funny vintage book ads that together reveal the hidden history of America's literary culture over the past 100 years. Dwight Garner, daily book critic for the *New York Times*, has gathered hundreds of examples of original publishers' ads that offer fresh, sometimes startlingly different looks at some of America's greatest writers—from Hemingway and Fitzgerald to Kerouac, Updike, and Mailer, to Susan Sontag, Toni Morrison, and Hunter S. Thompson. An edifying and eye-opening delight, Dwight Garner's *Read Me* is an indispensable slice of Americana.



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