



The Huawei Story

Tian Tao, Wu Chunbo

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Huawei was founded in 1987 by ex-military officer Ren Zhengfei and formed as a private company owned by its employees. Its core missions are building telecommunications networks, providing operational and consulting services and equipment to enterprises inside and outside of China, and manufacturing communications devices for the consumer market.

The book by **Tian Tao** and **Wu Chunbo** is an extraordinary research effort, to analyze and describe a very complex reality and a very special entrepreneur. Huawei is a prominent company among the most successful and most internationalized in China. This book offers insights to Western readers, allowing them to truly understand Huawei, its management philosophy and culture, and the special leadership approaches of Ren Zhengfei.

It is a very valuable work to understand entrepreneurship in our complex world.

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