



How To Train Your Cat To Promote Your Book: Have Fun With Your Feline, Go Viral In The Social Media, And Sell More Books (Writer's Craft Book 12)

Rayne Hall

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“How do you get your cat to pose for pictures like this?” is the question I get asked most often. People can't believe their eyes when they see my social media photos of the cute kitty 'reading' books.

When I say that I trained him, the reaction is inevitably “What?!” and “You can't train a cat!”

Oh yes, you can train a cat.

When I say, “Sulu, shake hands” he places his right paw in my right palm.

When I say, “Sulu, scratch” he walks to the scratching post and scratches.

When I say, “Sulu, read” he lies down by the open book, places his paw on the page and 'reads' while I take pictures.

Sulu is an ordinary cat, a black moggy from the cat rescue shelter whom nobody else wanted. You'll meet Sulu in photos throughout this book, showing off what he can do.

The star of your book, however, is your cat. I haven't met her, so I'll assume she's an untrained but intelligent kitty who has a mind of her own. I'll call her Catsby.

Adapt my strategies so they meet Catsby's approval. She'll probably love the training, but it has to be on her terms. Catsby won't be ordered about!

I'm not a professional animal trainer. I'm simply a writer who loves cats and has books to promote. Maybe this description fits you, too. If Sulu and I can do it, Catsby and you can do it as well. For a professional perspective, veterinarian Dr. Pippa Elliott MRCVS shares expert tips.

This is a guide for authors and publishers with books to promote. If you promote different products, or if you simply want to spend quality time with your cat, teach her to perform tricks, and take cute photos for the social media, this book will give you enjoyable ideas but you need to adapt them to suit.

Now let's get started. Tell Catsby we're going to have fun.



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From reader reviews:

Sheldon McLean:

In this 21st century, people become competitive in each and every way. By being competitive right now, people have to do something to make them survive, being in the middle of typically the crowded place and notice by means of surrounding. One thing that occasionally many people have underestimated this for a while is reading. Sure, by reading a e-book your ability to survive enhance then having chance to remain than other is high. To suit your needs who want to start reading a book, we give you this specific How To Train Your Cat To Promote Your Book: Have Fun With Your Feline, Go Viral In The Social Media, And Sell More Books (Writer's Craft Book 12) book as basic and daily reading reserve. Why, because this book is greater than just a book.

Louise Hawkins:

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Edith Ward:

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Raymond Crandall:

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