Enterprise Content Management Methods: What You Need to Know

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Enterprise Content Management Methods reviews the most effective methods for many types of deployment scenarios - from a single deployment to a complex online marketplace. The book also examines the cultural change that occurs when an enterprise deploys an ECM application, and the change management principles that ensure a smooth transition and help employees embrace a new way of doing their jobs. Enterprise Content Management Methods provides multiple examples of how ECM is applied in the real business world within many industries, and of how organizations have streamlined their operations and realized return on investment as a result. A must-read for executives interesting in managing content to achieve compliance, improve productivity, and foster innovation and future growth.

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