



Data Stewardship: An Actionable Guide to Effective Data Management and Data Governance

David Plotkin

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Data stewards in business and IT are the backbone of a successful data governance implementation because they do the work to make a company's data trusted, dependable, and high quality. *Data Stewardship* explains everything you need to know to successfully implement the stewardship portion of data governance, including how to organize, train, and work with data stewards, get high-quality business definitions and other metadata, and perform the day-to-day tasks using a minimum of the steward's time and effort. David Plotkin has loaded this book with practical advice on stewardship so you can get right to work, have early successes, and measure and communicate those successes, gaining more support for this critical effort.

- Provides clear and concise practical advice on implementing and running data stewardship, including guidelines on how to organize based on company structure, business functions, and data ownership
- Shows how to gain support for your stewardship effort, maintain that support over the long-term, and measure the success of the data stewardship effort and report back to management
- Includes detailed lists of responsibilities for each type of data steward and strategies to help the Data Governance Program Office work effectively with the data stewards

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