



Strategic Leadership of Change in Higher Education: What's New?

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
Strategic Leadership of Change in Higher Education: What's New?

Drawing on the current research base on the management of change, this book analyzes the key features in planning, delivery and monitoring the impact of planned change initiatives in higher education. Comparing and contrasting the findings of twenty-five action research high level corporate change management projects, the initiatives discussed include:

- the introduction of Kaplan and Norton's 'Balanced Scorecard' approach, resulting in strategic mapping at all levels
- a major cultural shift programme to bring about globalisation of all aspects of the university, taking account the perspectives as to how this should be achieved
- the introduction of a mentoring scheme to promote diversity and equality and greater understanding and support of black and ethnic minority staff.

Filled with practical lessons for leadership and change in higher education, this book raises awareness as to how to tackle topical issues and effectively lead universities through major change. With expert commentary and feedback from the stakeholders involved at each institution, *Strategic Leadership of Change in Higher Education* is essential reading for all those taking on leadership and management positions in higher education.

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